

PRODUCT FACT SHEET

NINTENDO ENTERTAINMENT SYSTEM

What is the Nintendo Entertainment System^R (NES)?

The NES is an advanced home video game system that offers more family fun, versatility and potential for expansion than any other game system. Players experience the excitement and challenge of video games which provide something for every member of the family. Software spans a broad range, including challenging action games, intricate role-playing adventure games, and action-packed sports games. The NES gives players the ability to "communicate" with the screen, offering a series of interactive accessories, such as a pressure-sensitive video-interactive mat, as well as certain games which can be programmed by players. Many games offer simultaneous two-player involvement while others allow any number of players from 1-4 to play simultaneously.

The NES comes in three configurations: the Control DeckTM set, the Action SetTM and the Power Set.TM

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The Control Deck set includes:

- a sleek, compact control deck that plugs easily into conventional TV's or color monitors, and
- two controllers -- rectangular, hand-held, directional pushpad devices.

The Action Set includes:

- a control deck
- two controllers
- the Zapper,^R a highly accurate light-sensing video gun, and
- one game pak featuring two game titles, "Duck Hunt"^R (which works with the Zapper) and "Super Mario Bros."^R (an international favorite).

The Power Set includes:

- a control deck
- two controllers
- the Zapper light gun
- the NES Power Pad,TM an interactive mat in which the player uses his body movements to control the action on the video screen, and

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- a triple game pak, featuring "Duck Hunt," "Super Mario Bros." and "World Class Track Meet,"™ a title designed for the Power Pad.

The Control Deck Set, Action Set and Power Set have an average retail price of \$79.95, \$99.95 and \$149.95, respectively.

What's Different About the NES?

The NES is unprecedented in home entertainment systems. It is more fun than traditional video games, because play action moves off the TV screen so the NES can become an aerobics and fitness aid, a shooting gallery, an in-home video arcade or an educational tool.

Nintendo researchers have also developed other accessories not commonly associated with video games. Though not currently available in the U.S., these include a computerized knitting machine, a disk fax and an external disk drive.

This new generation of video games has 52-color screen images that are arcade-quality and three-dimensional. Each game is accompanied by audio background, complete with music and realistic sound effects.

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The NES has built-in technology once found only in expensive home computers. It has a 2K bytes built-in memory with a proprietary central processing unit (CPU) and a custom-designed picture processing unit (PPU). It also has a 48-pin expansion port built into the bottom of the unit, allowing the unit to be expanded for future uses.

Who Created the Nintendo Entertainment System?

The NES was created by Nintendo Co. Ltd., which controls more than 90% of the home video game market in Japan and is a recognized leader in coin-operated arcade games here in the U.S. Having started as a playing card manufacturer, Nintendo marked its 100th anniversary in 1989. The company introduced electronics to the Japanese toy industry in 1970 and has consistently been recognized as one of Japan's most excellent companies by leading Japanese business journals. Its wholly-owned American subsidiary, Nintendo of America Inc., was established in 1980 and is based in Redmond, Washington, a suburb of Seattle.

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What Accessories Are Available for Use With the NES?

The NES Advantage[®] -- A full-size, arcade-style joystick with a weighted base to keep it stable on any surface. The NES Advantage is designed for either one-person or two-person play. Two turbo adjusters allow players to speed up the rapid-fire action. It also has a slow motion feature. This feature decreases the speed of the game action in some games to simulate slow motion, thereby allowing players to surmount obstacles which would otherwise be more difficult. (Average retail price \$39.95)

The NES Max[™] -- A joypad featuring a rotating thumb control which allows for heightened player accuracy and 360° movement. It incorporates two turbo buttons to double the speed of action for split-second responsiveness. (Average retail price \$19.95)

movements to control the action of characters on the screen. The Power Pad is packaged with the "World Class Track Meet"[™] game pak. (Average retail price \$69.95)

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The NES Zapper[®] -- A high-tech video gun with built-in light sensors that interact with flashes of light from the TV screen. Designed for Nintendo's light gun games.
(Average retail price \$24.95)

The NES Satellite[™] -- Up to four players can plug in their Nintendo controllers to this wireless remote unit and then enjoy game play from as far away as 15 feet. Players' actions are relayed to the control deck via an infrared signal. The NES Satellite can accommodate virtually any Nintendo controller, including the NES Max, NES Advantage, NES Power Pad and the NES Zapper light gun, and has built-in turbo for high-speed action. (Average retail price \$39.95)

The NES Four Score[™] -- A hard-wire remote control unit which, like the NES Satellite, allows up to 4-player simultaneous action on specially designed 4-player games. A six-foot cord permits additional distance from the Control Deck, and two turbo buttons give all players turbo power. NES Four Score works with the NES Advantage, NES Max and the standard NES controllers. (Average retail price \$24.95)

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NES Hands Free™ -- A hands-free controller which helps the physically disabled enjoy home video game play with the help of a "sip and puff tube." Available directly from Nintendo in a variety of configurations, the basic unit is sold at the manufacturer's cost of \$120, plus tax, shipping and handling.

Are NES Games Different From Other Video Games?

The NES offers games that are very different. The wide range of software is designed to challenge players of all ages and interests with play action that doesn't happen only on the TV screen.

There are eight game pak categories: an Action Series; an Adventure Series; an All Family Series; an Arcade Classics Series; a Light Gun Series; a Power Pad Series; a Programmable Series; and a highly realistic Sports Series.

More than 150 games, including those created by Nintendo licensees, are available for the NES. Each software package is enclosed in a high-impact plastic cartridge and has a built-in computer memory card with a minimum of 256K byte memory capacity.

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More About Nintendo's Exciting Game Paks:

ACTION SERIES

KUNG FU (c Irem Corp. 1984) Kick, jump and punch your way to victory as you attempt to rescue the fair Sylvia.
(Average retail price \$24.95)

PINBALL Bank off bumpers, flip two sets of flippers and win the bonus round as you compete in video pinball at its finest. (Average retail price \$24.95)

COBRA TRIANGLE™ (c 1988 Rare Ltd.) Steer a speedboat as it travels through a river of danger. (Average retail price \$34.95)

PIN BOT^R (c 1986 Williams Electronics Games, Inc., c 1988 Rare, Ltd.) Lightning-speed flippers, bumpers and chutes jet your ball across the galaxy, and Pin Bot himself, flashing light and color, dares you into battle. For one to four players. (Average retail price \$39.95)

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ADVENTURE SERIES

THE LEGEND OF ZELDA[®] Help the hero, Link, rescue Zelda in this sword and sorcery fantasy. Features a lithium memory storage battery. (Average retail price \$34.95)

METROID[®] You are a Galactic Federation super bounty hunter, roaming underground labyrinths in a mission to search out threatening metroid life forms and save the universe. (Average retail price \$29.95)

SUPER MARIO BROS.[®] Travel through endless worlds of adventure as you search for the Mushroom Princess in this international favorite. (Average retail price \$24.95)

ZELDA II - THE ADVENTURE OF LINK[™] Following the trials and tribulations in "The Legend of Zelda," Link has grown up and is traveling the countryside seeking allies who can help him defeat Gannon. Features a lithium memory storage battery. (Average retail price \$39.95)

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SUPER MARIO BROS. 2™

In a sequel to the all-time favorite "Super Mario Bros.," players join the brothers, Mario and Luigi, in a series of action-packed, all-new adventures. (Average retail price \$39.95)

FINAL FANTASY™

Already a best-seller in other parts of the world, this game challenges more advanced players as they assume the role of a warrior whose quest is to restore light to the magical orb.

STAR TROPICS™

An exotic South Seas adventure which requires you to rescue your kidnapped uncle, and to eliminate the evil that pervades the island community.

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DRAGON WARRIOR™

Deductive reasoning is the key to your success in this role-playing thriller. You must gather three sacred objects to rescue the King's daughter and recover the mystic ball of light from the dreaded Dragon-Lord.

(Average retail price \$39.95)

FAXANADU™

Face the challenges and dangers of the towns and fortresses on the World Tree as you search for water to save the elf kingdom of Eolis. (Average retail price \$39.95)

SUPER MARIO BROS. 3™

The Mario brothers return for their biggest, most exciting adventures yet! All the old favorites, as well as new elements, including special suits that let you fly and knock out blocks, and outswim deadly fish!

(Average retail price \$49.95)

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ALL FAMILY SERIES

ANTICIPATION™

(c 1988 Rare, Ltd.) Players need to correctly identify an object as it is partially being drawn on the screen, faster than the opponent. (Average retail price \$34.95)

TETRIS™

In this Soviet-developed mind-boggler, players must position falling blocks into rows without allowing any empty space in the completed rows. (Average retail price \$34.95)

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ARCADE CLASSICS

DONKEY KONG CLASSICS™ This combination cartridge features "Donkey Kong"® -- where you rescue Mario's girl from Donkey Kong's clutches by making it to the top of the obstacle-filled construction site and; "Donkey Kong Jr."® -- in this one you've got to rescue your Papa from Mario's prison, but you'll have to fight off enemy birds, jump onto moving islands and break through a jungle of vines to save him. (Average retail price \$34.95)

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LIGHT GUN SERIES

DUCK HUNT^R

Split-second timing and sharp-shooting accuracy are needed to bag the ducks flushed out by your faithful hunting dog. And for the expert marksman, there's a clay shooting round. (Available only with the Action Set and the Power Set)

HOGAN'S ALLEY^R

Make split-second identification of gangsters in a line-up or on the streets. Enemy targets can appear out of nowhere. Or try the third quick-draw game, Trick Shoot. (Average retail price \$29.95)

TO THE EARTHTM

Pilot your highspeed astro-cruiser through the perils of UFO's, deadly alien vessels, and meteors on an intergalactic mission to save the Earth. (Average retail price \$34.95)

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POWER PAD SERIES

DANCE AEROBICS

The aerobics craze is brought to the NES. The whole family will enjoy the workout of twelve levels of aerobic conditioning and sixty-four separate routines. (Average retail price \$34.95)

SUPER TEAM GAMES™

Players are placed in a summer camp-type environment, competing in a series of obstacle and team sports. This game can be played with up to eighteen players. (Average retail price \$34.95)

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WORLD CLASS TRACK MEET™

Players will get a taste of true track and field competition in events ranging from the long jump to the 100 meter dash. (Available as part of a combination software pak included with the Power Set or as a separate game pak with the NES Power Pad.)

SHORT ORDER™/
EGGSPLODE!™

Serve up the fun as you race to construct a hamburger with all the fixings. Or outwit a crafty fox by defusing the bombs he's put under the eggs in a chicken coop. (Average retail price \$34.95)

PROGRAMMABLE SERIES

EXCITEBIKE®

Choose from five different tracks or design your own race course -- oil slicks, superchargers, ramps and daredevil jumps are at your fingertips. (Average retail price \$29.95)

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SPORTS SERIES

GOLF

Choose your clubs, your stance, your swing and the angle of impact. And be sure to check the wind speed as you complete this 18-hole championship course. (Average retail price \$24.95)

ICE HOCKEY

A realistic, first-person perspective hockey game that allows a player to experience professional playing action. (Average retail price \$34.95)

MIKE TYSON'S
PUNCH-OUT!!^R

Fight your way to the World Video Boxing Association's championship title against the champ himself. (Average retail price \$29.95)

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R.C. PRO-AM™

(c 1987 Rare, Ltd.) A challenging auto racing game, R.C. Pro-Am gives players the experience and thrill of hot dog, radio-control-style racing on 48 different tracks. Players graduate to higher level racing machines by collecting the letters to spell N-I-N-T-E-N-D-O. (Average retail price \$34.95)

RAD RACER™

(c 1987 Square Co., Ltd.) This is a 3-D grand prix-style racing game that traverses the diverse scenery of ancient Greek ruins, the San Francisco cityscape, and the coast of Southern California.
(Average retail price \$29.95)

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NES PLAY ACTION
FOOTBALL™

It's play-by-play action in the Nintendo Power Bowl, where you pick the strategy and lead your team in a charge for the goalposts. Also for use by up to four players with the NES Satellite. (Average retail price \$39.95)

SUPER SPIKE V'BALL™

(c 1988/1989 Technos Japan Corp.) Jump and block an opponent's spikes, dive to dig a cross court strike, or set one up for a smash that can't be returned. Play in the American Circuit, the World Cup, on sand courts, or aboard an aircraft carrier. For up to four players. (Average retail price \$39.95)

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